

AUG13/12 17.3
*** WFTV-TV ***

REP. # OFF. # 6556 SALESMAN #

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6276474

CLASS: NATL. LOCAL REGIONAL

PRDCT	60 + ASSOC SENATE	EST#1906	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG15/12 AUG21/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 17.34

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$6750..3X
PLS CFM, THX 8/13

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$2,250.00	8/16	8/19	2		TH,SU	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1906												
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			1100P-1135P	30		\$2,250.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6276474
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG13/12 17.3
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12						\$6,750.00						
CONTRACT TOTAL												\$6,750.00
TOTAL SPOTS												3

MARKET TOTALS \$19,285 WFTV 35% WKMG 33% WESH 22% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*